



European Network of Regions On Sustainable WOOD mobilisation

The Southern Hub

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ROSEWOOD SOUTHERN HUB STATE OF PLAY

Region	Forest surface (ha)	Total region area (ha)	Yearly cutted wood (m ³)
Castile and León (SPA)	3M	9,4M	3,4 (m ³)
New Aquitaine (FRA)	2,8M	8,4M	10,1 (m ³)
Tuscany (ITA)	1,15M	2,3M	2 (m ³)



ROSEWOOD ROADMAP SOUTHERN HUB /// SWOT

The three regions of the Hub share several characteristics of their wood value-chain...

But there are significant differences among them.

STRENGTHS	WEAKNESSES
<p>OPPORTUNITIES</p> <ul style="list-style-type: none"> • Tax benefits: tax credits for the purchase of plots of land • Possibility of integration with the agricultural food production (agroforestry) • Availability of new collection systems more efficient and sustainable • Very specific but very high value productions (cooperage) • New market requirements: traceability of wood, wood from sustainably managed forests • Bioeconomy in general and the growing social demand for renewable natural products that contribute to the fight against climate change • Market internationalization • Public policy for the development of wood in construction and other uses • Increase of wood demand • Development of new wood-based products 	<p>THREATS</p> <ul style="list-style-type: none"> • New forest owners live far from the forest • Supply difficulties in small-scale, low-volume businesses. • Public aid not sufficient to trigger work in poor stands • Increased susceptibility of forests to natural disasters linked to intense and particularly destructive climatic events. • Increased biotic and abiotic adversities • Restrictions on wood mobilisation in protected areas. • Competition from new industrial countries • Reduction in the public budget for forestry



ROSEWOOD ROADMAP NEEDS' ANALYSIS

The general problem of wood mobilisation could be summarized with the diagnosis “**prices are still too low**”.

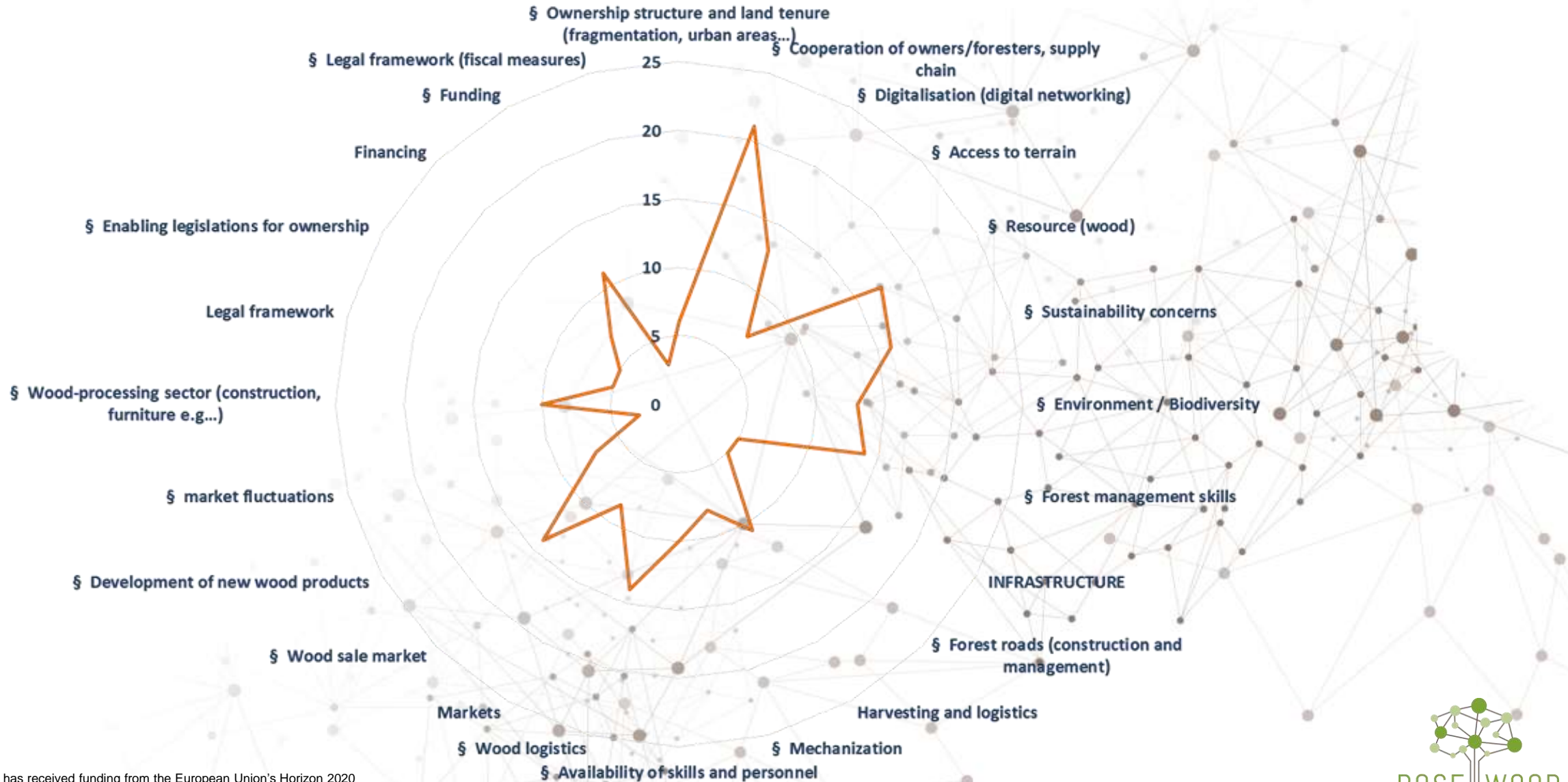
The regions must rely on learning about traditions from other regions in order to develop their own cultures.

The lack of (public) financial resources affects to forestry in the fields related to the mobilization of forest products.

Concerning communication, there is a lack of inter-sectoral communication or joint actions, particularly in the Italian and Spanish regions.



ROSEWOOD BEST PRACTICES AND INNOVATIONS



ROSEWOOD BEST PRACTICES IN SOUTHERN HUB

- Several initiatives to address the issue of private forest fragmentation (Forêt Bouge – METSAAN – WALDWIRD)
- Trend to create and extend digital, internet-based platforms to facilitate administrative requirements and exchange information on the forest value-chain.
- Several tools have been developed for a quicker and cheaper evaluation of quality timber according to existing standards.
- The French initiative XYLOFOREST program, in which 10 M€ have been released for knowledge transfer from research to training, has been positively evaluated.
- An interesting initiative in the French legal framework is the CIFA: a type of bank account for the forest harvesting incomes that are free of taxation if they are reinvested in the forest.



MOST INTERESTING BEST PRACTICES & BUSINESS IDEA FOR THE SOUTH

There has been a clear trend to create and extend **digital Internet-based platforms** to facilitate administrative requirements and exchange information through the forest value chain.

So one of the main Hub result is: take the best from the **FORET BOUGE, METSAAN, WALD-WIRD, SAXMEL**, with the aim to develop a new tool for CyL.

The **FOREST SHARING** (www.bluebiloba.com) has been indicated as best Business Idea to resolve the problem of the unused private forest . It is a platform where forest owners can meet forest technicians and forest companies, and together manage our heritage in a sustainable and cost-effective way thanks to innovative techniques.



RECOMMENDATIONS FROM THE SOUTH

- There will not be forest mobilization without forest mechanization.
- In front of the growing natural disasters risks, insurances can act as an incentive to a active forest management.
- The lack of transparency in the forest products markets must be avoided by communication tools between the different actors.
- Other actions with positive potential could be the online auctions that may also avoid bureaucracy and wasting times.
- Actions must be taken to improve the value-chain for the use of trees and shrubs in abandoned areas, where there is a change in land use, from agro-livestock to forestry.



**THANK YOU FOR
YOUR ATTENTION!**



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